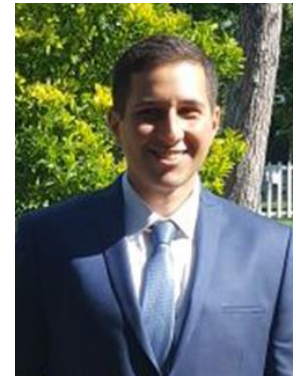


# Yasin Can TÜRKERİ

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**Website:** [www.yasincanturkeri.com](http://www.yasincanturkeri.com)  
**Social Media:** /yasincanturkeri



## PERSONAL INFORMATION

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**Total Experience:** 7 Yıl  
**Working Status:** Çalışıyor  
**Educational Status:** University  
**Marital Status:** Single  
**Nationality:** T.C.  
**Military Status:** Done - 04.2017  
**Date of Birth:** 28.02.1989 - İstanbul  
**Driving License:** B (2007)

## CAREER GOAL

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I started my career as a digital designer in corporate companies thanks to web and graphic design trainings I got from Bilge Adam Information Technologies Academy. I worked in digital design and digital marketing positions within the marketing communication departments. My goals are to create exemplary projects in the field of digital communication and gain international experience.

## WORK EXPERIENCE

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- 01.2019 – **Cheil Worldwide Turkey, Istanbul - Web Specialist / Sub Digital Marketing Manager**  
I am working within the digital division currently for the Samsung Turkey. Besides producing display banners and key visual adaptations, the most important part of my work is to keep the Samsung Turkey's local website up to date with creating and uploading the local visuals by providing communication between Samsung Turkey, Poland and Korea.
- 10.2015 – 10.2016 **Doğuş Yayın Grubu, Istanbul - Digital Marketing and Communications Specialist**  
I had worked within the digital marketing team for the magazines division of the company. My responsibilities were to creating roadmaps for each magazine, producing digital campaigns, expanding social media accounts in collaboration with different brands, conducting seo and adwords works in coordination with agencies, publishing social media ads, preparing weekly and monthly analytical reports of all digital assets.
- 04.2013 – 10.2015 **Turkcell, Istanbul - Digital Design Specialist**  
I had worked within the marketing communication division. My responsibilities were to produce all the visual needs of the digital media plan and to ensure that they were published without any issue by sending to publishers. Some examples for digital visuals: html5 display banner, masthead, pageskin, mobile banners etc.
- 04.2012 – 04.2013 **Mindshare, Istanbul - Junior Flash Developer**  
I had worked to produce display banners and key visual adaptations of media use for Turkcell brand which is one of the largest gsm company in Turkey.
- 03.2012 – 04.2012 **Net Bilgisayar ve İletişim Sis. San. Tic. Ltd. Şti., Istanbul - Web Design Intern**  
I had updated the websites which are outdated both design and software using wordpress.

## EDUCATION

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2017 - Anadolu University - Open Education Faculty - System Management Information Systems  
2015 - 2016 Bilge Adam Academy – **Software (.NET) Certification Program** (300 Hour)  
2011 - 2012 Bilge Adam Academy – **Web & Graphics Expertise** (300 Hour)  
2008 - 2015 Anadolu University - Faculty of Economics and Administrative Sciences - Public Finance  
2003 - 2008 Kadıkoy Anatolian High School  
2000 - 2003 ATA College

## OTHER LANGUAGES

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	<b>Reading</b>	<b>Writing</b>	<b>Speaking</b>
<b>English</b>	B2	B2	B1

## COMPUTER SKILLS

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### *Programming Languages*

HTML5, CSS, JS  
WORDPRESS, AEM  
C#, ASP.NET, SQL

### *Computer Programs*

WINDOWS, MICROSOFT OFFICE  
ADOBE CC, VISUAL STUDIO

## CERTIFICATIONS

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### **Validity**

27.05.2016	<b>Google Adwords</b>
30.07.2016	<b>Google Analytics</b>
27.05.2016	<b>Google Video Advertising</b>
-	<b>Adobe Web ve Grafik Üstün Başarı Belgesi</b>

## OTHER

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**Hobbies/Interests:** Wordpress, Arduino, 3D Printing  
**Smoking:** I do not smoke.